



The light in JoAnn Ficke always shined bright for everybody to see. And it was much more than just her fiery red hair that you could spot across any room. JoAnn was so full of love that it burst from her like the Rocky Mountain sun on a crystal clear Colorado day. Her light was a gift to the world. A gift of love. JoAnn was so extraordinarily generous with her light, her gift of love, that she was forever true to one of her favorite sayings, "Love is shown in deeds." Whether giving a smile and kind word, reaching out with a gentle touch on the wrist or just offering her ears to listen, showing her love for those around her and always placing the needs of others in front of her own was simply who JoAnn was.



Even when confronted with the news that cancer would cut her life tragically short, she never put her own needs ahead of anybody else's, as was her nature. Not surprisingly, she was never concerned with the hard, painful road she had to travel, she was always more worried with how her illness would impact her beloved family, especially husband Bill and son Dan. All through her fight with cancer, no matter how much of a toll it was taking on her, her first priority was always sharing love, laughter and compassion with her family, friends, doctors and nurses and to first make sure that their day was a little brighter.

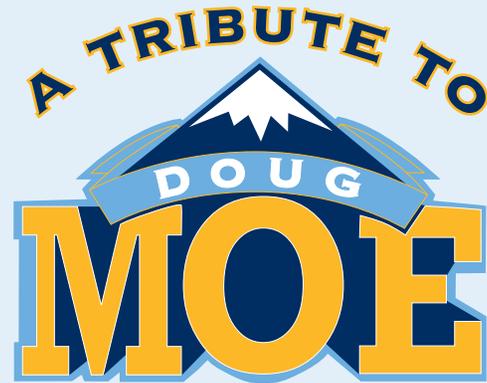
Carrying on this amazing legacy of love and honoring her by helping others suffering with cancer is the mission of the JoAnn B. Ficke Cancer Foundation.

May her light shine forever.

The JoAnn B. Ficke Cancer Foundation is a nonprofit 501(c)3 organization that was founded in 2009 by Bill and Dan Ficke. Proceeds from the Foundation will go to provide beds, wigs, supplies and other assistance to cancer patients and their families. The JBF Cancer Foundation will also support efforts to improve cancer research as well as to provide breast, cervical and prostate cancer screenings to underprivileged.



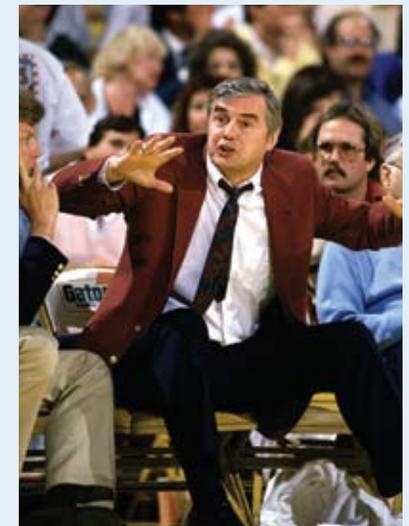
PRESENT



SUNDAY, JANUARY 24, 2010  
TO BENEFIT



*JoAnn B. Ficke*  
CANCER FOUNDATION





## TONIGHT'S PROGRAM:

### FEATURING MASTERS OF CEREMONIES:

#### • TOM GREEN • RON ZAPPOLO •

- Welcome from MC's and host Bill Ficke
- Introductions of our honored guests
- Remembrance from JoAnn B. Ficke Cancer Foundation President Dan Ficke
  - Invocation from Reverend Patrick Dolan, Pastor, Most Precious Blood
  - Dinner service, compliments of the DoubleTree Hotel Denver Tech
    - A reminder of why we are here, from Dana Pump
  - Tributes to Doug Moe, featuring speakers (\*subject to change):

Chauncey Billups	Mike Fratello	Carl Scheer
Billy Cunningham	Bill Hanzlik	David Thompson
Mike Evans	George Karl	Kiki Vandeweghe

#### • Video tributes to Doug Moe from (\*subject to change):

Vince Boryla	Kim Hughes	Dan Reeves
Charles Barkley	LeBron James	David Stern
T.R. Dunn	Frank Layden	Elston Turner
Alex English	Kevin Loughery	Dwayne Wade
Bill Guthridge	Don Nelson	Roy Williams

- Tribute to Doug Moe from Larry Brown
  - Remarks from Doug Moe

**SPECIAL TABLE BASKETBALL DRAWING FUNDRAISER:** You can win the centerpiece on your table, which is a basketball autographed by one of the following hoops legends: Larry Brown, Billy Cunningham, George Karl, Doug Moe, David Thompson or Kiki Vandeweghe. Just place \$20 in the marked envelope on your table and take out one number. "Big Bill" will draw and announce the winning number during the program.

**FOUNDATION PLEDGE CARDS:** You can also show your support of the Foundation by completing one of the pledge cards on your table. We will collect these at the conclusion of the evening, or you can return it via the included addressed envelope. Thanks!

### FOR OUTSTANDING SUPPORT OF THE JOANN B. FICKE CANCER FOUNDATION, SPECIAL THANKS GO TO:

- |                            |                            |                     |
|----------------------------|----------------------------|---------------------|
| • Sysco Foods              | • Chris DeWitt             | • Dr. Jeff Matous   |
| • DoubleTree Denver Tech   | • Deb Dowling-Canino       | • Lane Maeurer      |
| • Ron Abreu                | • Dave Galloway            | • Jane Moe          |
| • All Star Cleaning        | • Leonna Gara              | • MorganStanley     |
| • Altitude TV              | • Gold Crown Foundation    | • SmithBarney       |
| • Scott Bay                | • Thomas Goodwill          | • The NBA           |
| • Kate Bleakley            | • Charlotte Grahame        | • Dan Price         |
| • Anne Blyth               | • Lisa Johnson             | • Pat Scobie        |
| • Dan Blyth, Arch Concepts | • KeyBank                  | • Todd Tedford      |
| • Davidson Gebhardt        | • Kroenke Sports Charities | • UBS               |
| • Paul DeCoste             | • Lampson International    | • Waste Connections |
| • Denver Nuggets           | • The Leiweke Family       |                     |

## TONIGHT'S GUEST OF HONOR, DOUG MOE



Usually when you describe somebody you know, it is easy to sum them up with a simple phrase, like "he's really a (fill in the blank) guy."

And then there's Doug Moe.

A simple phrase to describe Doug does not exist. In the annals of professional basketball and Denver sports, there are few personalities that stand out like Doug. He is a true jewel of a character that not even the most imaginative novelist could make up. How lucky for all of us!

Those who would simply label Doug as just a jokester or funnyman who also happened to coach are overlooking one of the most competitive spirits to ever guide a professional sports team in Denver. Doug's will to win drove his teams to the NBA Playoffs 12 times as a Head Coach, including an unmatched Denver record of nine straight NBA Playoffs with the Nuggets. His fierce competitiveness is as strong today as ever (just sit next to him sometime during a Nuggets game!), but more importantly, so is his loyalty to friends, zest for laughter and joy for life. That is why there is a room full of hundreds of people here tonight to honor the biggest stiff of them all.

So while he would much rather tell us all to "kiss off," than listen to us pay tribute to him, thanks Doug, for being the first honoree of the JoAnn B. Ficke Cancer Foundation.

**BASKETBALL BIO:** From 1980-90, Moe compiled a 432-357 (.548) record with Denver. He guided the Nuggets to two Midwest Division titles ('84-85 and '87-88). Moe began his career with the Nuggets in the ABA as an assistant coach to his collegiate and pro teammate, Larry Brown, from 1974-76. Moe has also served as a head coach for the San Antonio Spurs (1976-80) and Philadelphia 76ers (1992-93). His overall NBA head coaching ledger stands at 628-529 (.543) and his wins are the 19th-most in NBA history. The Brooklyn, N.Y. native was a two-time All-American at the University of North Carolina.

Moe is married to the woman he fondly calls, "Big Jane." The couple has two sons, David and Doug Jr., and six grand children.

### Doug Moe Career Head Coaching Record

Seasons*	Games	W-L	Pct.	Playoff Gms	Playoffs W-L
15	1157	628-529	.543	83	33-50

\*Head Coach for San Antonio, Denver and Philadelphia.

### Doug Moe Playing Records\*

	Seasons	Games	PPG	RPG	APG
UNC	3	60	16.5	10.6	1.1
ABA	5	378	16.3	6.8	3.2

\*Also played professionally in Italy, records unavailable.

### Honors:

- |   |  |
|---|--|
| • NBA Coach of the Year, 1988                               | • All ABA 2nd Team 1968-69                                 |
| • Most career coaching wins (432) in Denver Nuggets history | • ABA All-Star Game, 1968, 1969, 1970                      |
| • All ABA 1st Team 1967-68                                  | • NCAA AP All-American 2nd Team, 1960-61 at North Carolina |

Visit us on the internet: [www.JoAnnBFickeCancerFoundation.org](http://www.JoAnnBFickeCancerFoundation.org)